

Modern Rustic: The U.S. Style That's Taking Over Living Rooms

Use Natural Materials With a Refined Edge

- Reclaimed wood, stone, wrought iron with clean or polished elements
- Live-edge or raw-grain woods paired with sleek furniture

Choose a Warm Neutral Base with Depth

- Soft taupes, greiges, creamy whites to anchor the space
- Subtle earthy accents like terracotta, muted greens, or muted blues

Mix Rustic Elements with Industrial Touches

- Metal accents: blackened steel, iron lighting, metal frames
- Industrial pendant lighting, exposed hardware as contrast

Layer Texture Throughout

- Chunky knits, wool and woven rugs, leather and linen fabrics
- Mix smooth and rough surfaces (e.g. polished concrete with wooden beams)

Textiles & Soft Details

- Window treatments in linen or natural weaves to soften edges
- Throws, pillows, rugs with texture and nature-inspired tones

Smart Spending, Big Impact Pieces

- Invest in one statement rug or vintage furniture piece
- Use DIY or thrift finds for accessories: wood signs, rustic accents